



LANGUAGE SCHOOLS

BUSINESS ENGLISH CERTIFICATE PROGRAM

AVAILABLE AT VANCOUVER TORONTO

INTERNATIONAL BUSINESS ENGLISH (IBE)

- Expand your knowledge of international business practices
- Supplement your professional background with the advanced language skills needed for our global marketplace

ENTRY REQUIREMENT

ILSC Intermediate Level 4

PROGRAM LENGTH

Two Full-Time Intensive sessions
(30 Lessons*/Week)

* 1 lesson = 50 minutes

UPON COMPLETION OF THIS PROGRAM, STUDENTS HAVE THE OPTION TO CONTINUE WITH:

- Advanced ESL business courses
- Volunteer Internship Program (unpaid internships)
- Work Experience Program (paid internships)
- International Business Management Diploma at Greystone College of Business and Technology

Availability of course is subject to student enrollment.

Certificate completion may vary depending on student progress.

** Text book fee is applicable. Please ask your counsellor for more information.

PROGRAM IS AVAILABLE AT

ILSC-Vancouver
ILSC-Toronto

SESSION ONE

AM

3 HOUR CLASS

PM

1.5 HOUR CLASS

REQUIRED COURSES

INTERNATIONAL BUSINESS PRACTICES LEVEL 1

AM

Further your business knowledge in this course examining global business in the North American context. Topics include marketing, finance, business law and international trade.

BUSINESS WRITING SKILLS

PM

Gain skills in written communications, business proposals and writing for the web. You'll develop expertise in resumé and cover letter writing as well as report writing.

BUSINESS PRESENTATION SKILLS

PM

Master the essentials of effective presentations, building confidence in your ability to organize and deliver a speech in front of a business audience.

SESSION TWO

CHOOSE ONE OF THE FOLLOWING AM & TWO OF THE FOLLOWING PM CLASSES

REQUIRED COURSES

INTERNATIONAL BUSINESS PRACTICES LEVEL 2 IMPORT/EXPORT

AM

This course focuses on advertising, presenting, entrepreneurship, marketing, leadership, law, money and banking, etiquette, international trade, negotiations, stock market and ethics in an international context.

SMALL BUSINESS DEVELOPMENT-GLOBAL ENTREPRENEURSHIP

AM

Practice Business English with a focus on small business development. You'll have the opportunity to research and write a concise business-marketing plan.

LISTENING FOR PROFESSIONALS

PM

Increase your comprehension of business and academic English. You'll practice understanding spontaneous informal language as well as explanations of abstract and theoretical ideas.

BUSINESS CULTURE

PM

Improve your cross-cultural awareness, study world business etiquette, and learn how to employ humour in the workplace.

BUSINESS ENGLISH CAMBRIDGE

PM

Practice the relevant business skills needed to prepare for this High Intermediate exam and increase your professional chances in global job markets as well as opportunities to work abroad.

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